



# Cloud financial optimisation

Optimise your cloud spending to improve ROI

## Cloud financial challenges



The rise in cloud computing adoption introduces several new challenges. **Managing cloud spending** appears to be one of the most difficult challenges.

Many organisations face the **difficulty of estimating cloud investment costs accurately**. Businesses often face the challenges of identifying the ideal size and optimising its cloud resources and architecture to achieve both the expected return on investment (ROI) and business performance.

## We help clients

### Manage cost to unlock liquidity

- Deploy pre-built cloud financial dashboards to identify under-utilised computer and storage resources
- Seize opportunities to save with reserved capacity, and identify outliers of excessive spend
- Align cloud service levels based on use cases and business value
- Assess your business' spend against PwC's proven optimisation approach and industry benchmark standards

### Sustain cost efficiency

- Identify the changes needed to drive ongoing savings across diverse stakeholder groups throughout the organisation
- Rethink the interaction model between procurement, finance, and IT teams to simplify the budgeting process and promote accountability
- Maintain service reliability and business continuity by integrating an optimisation plan with existing CI/CD pipeline orchestration

### Reinvest to maximise cloud ROI

- Reallocate resource time previously spent on low-value operational activities towards value-creating insight generation
- Use transparent reporting and gamification to generate efficiency and accelerate ongoing benefits
- Improve the current environment and evolving culture to work smarter

**Benefits we've delivered:**

**30 %**

**Reduction in overall  
cloud spend**



**40 %**

**Increase in digital tool  
adoption**



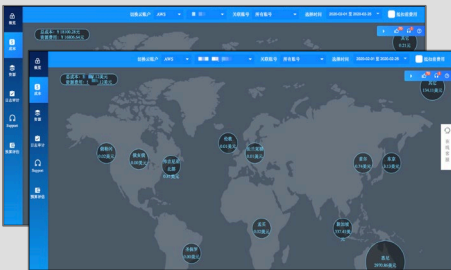
**97 %**

**Governance compliance  
in cloud**

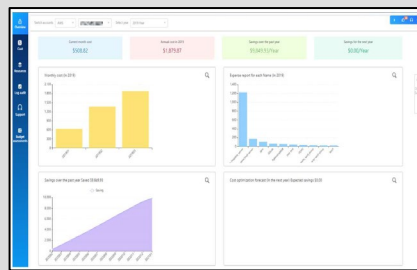


## **Leverage OptimiseNow to get actionable cloud spending insights**

PwC collaborates with Agilewing to introduce **OptimiseNow**. The cloud spending insights you will get include:



Visibility of global deployment



Costing overview



Cloud spending in details



## Start your cloud financial optimisation journey now

Join our **complimentary workshop** to help you identify the key challenges and cost saving opportunities in your organisation and help improve the ROI of your cloud investment.



Cloud cost insights  
& financial reports



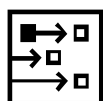
VM & storage  
utilisation



Container / Serverless  
management



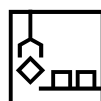
Budget vs actuals  
tracking



Tagging compliance



Reserved VM Analysis &  
Planning Tool



Automation  
(Rule & policy engine)



Outlier detection



Cost  
forecasting



Chargeback /  
Showback

Immediate cost-saving opportunities

Please click [here](#) or scan QR  
code to reserve our workshop  
or for more details now:



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